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NATIONAL AWARDS 2020 AUSTRALIA WINNER ANNOUNCED

Exhibition runs from 17 April – 4 May 2020 at Somerset House, London



© Adam Stevenson, Australia, National Award Winner, Sony World Photography Awards 2020

Sydney, 21 February 2020 – The World Photography Organisation and Sony Australia is delighted to reveal Adam Stevenson as the Australian National Award winner for the Sony World Photography Awards 2020.

The National Awards program is an initiative set up by the World Photography Organisation and Sony to support local photographic communities across 63 countries from around the world. The program awards one photographer from each nation for a standalone image, and presents them with the opportunity to showcase their work to a global audience at the renowned Sony World Photography Awards 2020 exhibition at Somerset House, London from 17 April – 4 May.

Adam Stevenson was anonymously selected by judges for the photograph, titled 'There's Nothing To Laugh About', entered into the Natural World category of the Open competition. Adam speaks about his accolade as the Australia National Award winner; *"I'm a little shocked but very honored, as an amateur iPhone user who also takes photos - it's very humbling to be on the shortlist. My photo is very personal,*

having survived some horrible fires in my town, and has gone viral online since posting on social media in November 2019.

“[The bushfires were] just 50m from my home, which we almost lost due to the fires. Whilst watching the sun set through the smoke and burnt landscape, this kookaburra allowed me to walk right up to it. We both had a moment and watched the sun fade behind the apocalyptic scenes... he was laughing.”

Over 345,000 images were submitted to the Sony World Photography Awards 2020 competition and over 190,000 entered the Open competition – the highest number of entries to date.

As the National Award winner, Adam will receive an alpha 7R IV camera body and 24-70 f/2.8 GM lens.

Visitor & Listing Information

Title: Sony World Photography Awards 2020

Venue: Somerset House, London, WC2R 1LA

Dates: 17 April – 4 May 2020

Opening Times: Monday - Friday, 10am-9pm / Saturday - Sunday, 10am-8pm

Tickets: Available to buy on 5 March, 2020 (£9-14).

Find out more at worldphoto.org/exhibition

NOTES TO EDITORS

Images are available for download at www.worldphoto.org/press

About Sony World Photography Awards

Produced by the World Photography Organisation, the internationally acclaimed Sony World Photography Awards is one of the most important fixtures in the global photographic calendar. Now in its 13th year, the free-to-enter Awards are a global voice for photography and provide a vital insight into contemporary photography today. For both established and emerging artists, the Awards offer world-class opportunities for exposure of their work. The Awards additionally recognise the world's most influential artists working in the medium through the Outstanding Contribution to Photography Awards; previous recipients include Martin Parr, William Eggleston and Nadav Kander. The Awards showcase the works of winning and shortlisted photographers at a prestigious annual exhibition at Somerset House, London. To book tickets please visit www.worldphoto.org/sony-world-photography-awards-exhibition

About Sony Grant

Furthering Sony's commitment to supporting contemporary photographers and contributing to the continued development of photographic culture worldwide, the Sony Grants program was introduced in 2016 and is organised by the World Photography Organisation. It provides winning and shortlisted photographers of the Sony World Photography Awards with additional opportunities to cultivate and establish an ongoing relationship with Sony after the Awards. The recipients are chosen by Sony from the Awards' Professional and Student competitions.

About World Photography Organisation

World Photography Organisation is a global platform for photography initiatives. Working across up to 180 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the world. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, the world's largest photography competition, and

PHOTOFAIRS, international art fairs dedicated to photography with destinations in Shanghai and San Francisco. For more details see www.worldphoto.org

About Sony: With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world's largest technology and entertainment company. Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders, α digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Product Information: For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit www.sony.com.au. For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email sony.sales@directed.com.au.

Images: Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

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